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business and industrial coordinating council



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July 28, 1971

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Western Electric Co.
Broad & Cedar Sts.
Newark, New Jersey 07102

Dear Sir,

Our organization, BICC, has recruited, screened, and referred minority workers to business and industry over the last nine years with a high degree of efficiency and success.

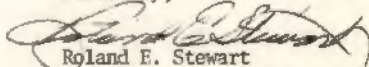
BICC has availed itself of new screening and counseling techniques involving the detailed memory capabilities of the computer. In doing so we can help you:

- (1) Reduce turnover
- (2) Save money on re-training costs
- (3) Select persons who have high success tendencies in an employment or training area.

The enclosed brochure tells a part of the BICC capabilities and how we can help you secure highly motivated and potentially successful candidates for training or employment.

We would like to secure your employment opening listings whether jobs are now open or not.

Sincerely,


Roland E. Stewart
Executive Director

RES/bp